



Associazione Farmaceutici Industria
Società Scientifica

57°

AFI SYMPOSIUM RIMINI 7TH • 8TH • 9TH JUNE 2017

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the Company's needs
Different solutions
for your promotion.**



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SPONSORSHIP OPPORTUNITIES 57° AFI SYMPOSIUM

• ABSTRACTS BOOK

Visibility:

Advertising page at the end of the Abstracts Book as pdf

- Starting from

€ 400,00 + VAT 22%

Visibility:

Advertising page on the inside cover of the Abstracts Book

- Exclusive sponsorship

€ 600,00 + VAT 22%

• ADVERTISING SPOT IN THE MEETING ROOMS

Visibility:

Advertising spot showing (30 seconds) only during coffee breaks and lunch in the meeting rooms.

- Exclusive sponsorship each Session

€ 800,00 + VAT 22%

• BOOKMARK

Visibility:

A printed bookmark with the company logo, contacts and the booth number will be inserted in the updated Symposium program, to be delivered on site to all the participants (over 1.000).

- Exclusive sponsorship
(including graphic design and printing of 1000 bookmarks)

€ 900,00 + VAT 22%



• PENS AND NOTEBOOKS SPONSORSHIP

Visibility:

Sponsor supply of 1,000 pens and 1,000 notebooks with the company logo. The material will be inserted in the conference folders and distributed to all conference participants and speakers.

- Exclusive sponsorship

€ 1.000,00 + VAT 22%



• CUSTOMIZATION OF THE CONGRESS BAGS

Print of the company logo on the congress bags that will be delivered on-site to all participants and speakers.

- Exclusive sponsorship

€ 6.000,00 + VAT 22%
(printing costs of the logo included)



• ADVERTISING SPOT IN THE COFFEE BREAKS AREAS

Visibility:

Advertising spot showing on a monitor setup at one of the coffee breaks areas.

- Exclusive sponsorship each coffee break

€ 1.000,00 + VAT 22%



• HORIZONTAL SIGNS

Visibility:

All the way, by the parking exit to the registration area, 42 walkable adhesives 60x60cm with company logo and booth number will be placed on the ground.

- Exclusive sponsorship
(including graphic design and sign realization)

€ 1.500,00 + VAT 22%



• LUNCH BUFFET

Visibility:

The company name will appear both on the program of the Symposium and in the Abstracts Book. The material that will be provided to all participants of the Symposium on registration; furthermore, close to the restaurant inside the Palacongressi, will be placed signs (size 67x97) with written: "lunch in cooperation with", the company logo and the invitation to visit the booth with its number; on buffet tables will be finally positioned chevaliers with company logo.

Cost for EXCLUSIVE sponsorship:

- The cost for a single lunch is:

€ 3.000,00 + VAT 22%



• COFFEE BREAK

Visibility:

The company name will appear both on the program of the Symposium and in the Abstracts Book. The material will be provided to all participants of the Symposium on registration; furthermore, close to the coffee station inside the exhibition area of the Palacongressi, will be placed signs (size 67x97) with written: "coffee break in collaboration with", the company logo and the invitation to visit the booth with its number; on buffet tables will be finally positioned chevron signs with company logo.

Cost for EXCLUSIVE sponsorship:

- Coffee Break afternoon of Wednesday, June 7th: **€ 2.000,00 + VAT 22%**
 - Coffee Break of Thursday, June 8th
(either in the morning or in the afternoon): **€ 2.500,00 + VAT 22%**
 - 2 Coffee Breaks, Thursday, June 8th
(one in the morning and one in the afternoon): **€ 4.000,00 + VAT 22%**
 - Coffee Break morning of Friday, June 9th: **€ 2.000,00 + VAT 22%**
- Sponsorship for the coffee break of 8th June is higher because Thursday is the day of maximum flow of participants.
- Supplement of € 800,00 + VAT 22% to place in one of the 5 coffee stations a plasma to project, for the duration of the coffee break, a corporate or commercial video.

Additional forms of sponsorship are available upon contact with the Organizing Secretariat.

Sponsorships for multiple packages are planned at affordable rates; for further information, contact the Organizing Secretariat.

For further information



Organizing Secretariat

Elena Pelosi

NEW AURAMEETING Srl

Via Rocca D'Anfo, 7 – 20161 Milano

Tel +39 02/66203390 r.a. – Fax +39 02/66200418

E-mail: e.pelosi@newaurameeting.it – www.newaurameeting.it